ENTREPRENEURSHIP, BUSINESS MANAGEMENT CERTIFICATE

Award: Certificate in Business Management
No. of credits required: 24
For more information: *Contact Business & Applied Technology at bat@harford.edu; or Admissions, 443-412-2109.*

Program Description

The Business Management Entrepreneurship Certificate is designed to enable students to obtain knowledge, skills, and competencies in the challenging business field of entrepreneurship and innovation.

Students completing the certificate in Entrepreneurship are able to combine the credits earned to complete an Associate of Applied Science (A.A.S.) degree to satisfy their individual career goals.

Program Goals

Upon successful completion of this certificate program of study students will be able to:

1. Examine different types of business systems, organizations, management practices and theories related to entrepreneurial enterprises.
2. Use information technology applications to develop business solutions related to entrepreneurial enterprises.
3. Demonstrate entrepreneurial problem-solving skills in business decision making.
4. Prepare for Associate of Applied Sciences (A.A.S.) degree in Business Management.

Employment Information

An entrepreneur is an individual who undertakes the responsibility of creating and organizing a new business venture to bring an idea, a good, or a service to market. Successful entrepreneurs employ critical business knowledge and skills to create a business and effectively overcome challenges that face their establishment. Consequently, entrepreneurs also assume the risk and accountability associated with establishing a business venture. Statistics demonstrate that even innovative small businesses suffer high risk of failure because of ineffective management decisions.

Statistic show that a majority of small businesses fail in the first year of operation primarily because of ineffective management and undercapitalization. Small businesses are critical to the economic survival of Harford County and the State of Maryland at large. According to the 2016 Kauffman Foundation report, Entrepreneurship: The Key to a New Era of American Growth and Opportunity, "entrepreneurism will be the primary source of new job creation."

Certificate Requirements

In order to earn a certificate from Harford Community College, students must demonstrate basic competencies in English, reading, and mathematics by completing: ENG 018 Integrated Reading and Writing, MATH 020 Pre-Algebra I, and/or a qualifying exam must be passed.

Required Courses

Code	Title	Credits
BA 101	Introduction to Business (GI)	3
BA 110	Introduction to Entrepreneurship	3
BA 112	Business Innovation Economics	3
BA 206	Entrepreneurship and Small Business	3
BA 246	Legal Environment of Business	3
or BA 205	Business Law	
OS 136	Introduction to Bookkeeping: Quickbooks	3
BA 210	Business Computer Applications	3
BA 245	Contemporary Issues in Business	3
Total Credits		**24**

General Education Degree Requirements

Note: The following codes identify courses which satisfy the General Education Degree Requirements:

Behavioral/Social Science (GB)
English Composition (GE)
Arts/Humanities (GAH)
Interdisciplinary and Emerging Issues (GI)
Biological/Physical Laboratory Science (GL)
Mathematics (GM)
Biological/Physical Science (GS)