

# FILM AND MEDIA PRODUCTION, DIGITAL MEDIA CERTIFICATE

**Award:** Certificate

**No. of credits required:** 30

**For more information:** Contact Assistant Professor Alex Dew, 443-412-2358, adew@harford.edu; or Admissions, 443-412-2109.

## Program Description

This program is designed to prepare students for entry level employment in production for the digital media and internet, and includes only those courses directly related to this field. Emphasis is on electronic media and online operations, such as social media and new media, digital video, audio, and film production, multimedia writing, and on-air performance.

## Program Goals

Upon successful completion of this program of study, students will be able to:

1. Demonstrate media literacy;
2. Appraise present-day media content, operation, regulation, impact, and/or implications;
3. Apply current technology to produce or market media content;
4. Convey ideas via electronic media.

## Employment Information

Electronic media producers, directors, writers, and on-air talent are employed by new media, websites, television and radio stations, and satellite and cable systems. They shoot, edit, and upload digital audio and video; write online, social media, journalism, and commercial copy; anchor podcasts, news, sports and podcasts; and record performing artists, among other technical and creative endeavors.

Entry-level positions in this field are promising. However, minimum standards and employment competition are high. Students are encouraged to prepare a portfolio and a résumé prior to seeking employment. See also the U.S. Bureau of Labor Statistics report broadcast, sound, and video technicians (<https://www.bls.gov/ooh/media-and-communication/broadcast-and-sound-engineering-technicians.htm>).

Certificate holders may expect to face employment competition. Students are encouraged to keep a portfolio for transfer or entry into the field.

## Certificate Requirements

In order to earn a certificate from Harford Community College, students must demonstrate basic competencies in English, reading, and mathematics by completing: ENG 018 Integrated Reading and Writing, MATH 020 Pre-Algebra I, and/or a qualifying exam must be passed.

## Required Courses

Code	Title	Credits
CIS 102	Introduction to Information Sciences (GI)	3
CMST 101 or MC 293	Speech Fundamentals (GI) Independent Media Project	3

MC 101	Introduction to Digital Media	3
MC 102	Audio Production	3
MC 103	TV Studio Production	3
MC 201	Writing for the Electronic Media	3
MC 203	Advanced Audio Production	3
MC 204	Video Production	3
MC 283	Field Project: Announcing/Production in Electronic Media	3
MUS 222	Popular Music of the United States (GAH) (D)	3

**Total Credits** 30

## General Education Degree Requirements

Note: The following codes identify courses which satisfy the General Education Degree Requirements:

Behavioral/Social Science (GB)  
 English Composition (GE)  
 Arts/Humanities (GAH)  
 Interdisciplinary and Emerging Issues (GI)  
 Biological/Physical Laboratory Science (GL)  
 Mathematics (GM)  
 Biological/Physical Science (GS)