

ARTS MANAGEMENT (AA) - DISCONTINUED

Award: Associate of Arts

No. of credits required: 60

For more information: Contact Professor Ben Fisler, 443-412-2644, bfisler@harford.edu; or Advising, Career and Transfer Services, 443-412-2301.

Program Note: This program is in the process of being discontinued and is no longer enrolling students.

Program Description

Harford Community College's Associate of Arts in Arts Management provides a liberal education in the arts and in business management, preparing students for transfer to a four-year institution and/or for careers in management of various arts industries. Students may choose concentrations in art and design, mass communications, music, or theatre.

Program Goals

Upon completion of the Arts Management AA degree program, students will be able to:

1. Develop collaborative relationships with artists, business, patrons, and the general public.
2. Identify the role of a specific form of art within public and private industry.
3. Support artists as entertainers and cultural agents, and advocate for the place of the arts in the community.
4. Demonstrate organizational theory, management techniques, and operating systems for visual and performing arts entities.

Employment Information

Statistics from the United States Department of Labor suggest that the demand for arts management professionals is strong, based on the growth of a wide body of related fields. A variety of professional positions are available to those prepared for arts management, including: artistic director, education coordinator, development/grants specialist, facilities manager, and curator. See also the U.S. Bureau of Labor Statistics report for art directors (<https://www.bls.gov/ooh/arts-and-design/art-directors.htm>).

Degree Requirements

Recommended Course Sequence

First Semester		Credits
BA 101	Introduction to Business (GI)	3
ENG 101	English Composition (GE)	3
PSY 101	General Psychology (GB)	3
ARTM 101	Arts Management Seminar	3
	Physical Education Elective	1
	Arts Concentration (p. 1)	3
Credits		16
Second Semester		
ACCT 101	Accounting Principles I	3

Biological/Physical Lab Science Elective (GL) (<https://catalog.harford.edu/general-education/#biological-physical-laboratory-science>) 4

Mathematics Elective (GM) (<https://catalog.harford.edu/general-education/#mathematics>) 3

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Credits 16

Third Semester

BA 109 Principles of Management 3

VPA 201 Visual and Performing Arts Survey (GAH) (D) 3

Biological/Physical Science Elective (GS) (<https://catalog.harford.edu/general-education/#science>) 3

Arts Concentration (p. 1) 6

Credits 15

Fourth Semester

BA 203 Principles of Marketing 3

ARTM 201 Arts Management Seminar II 1

Behavioral/Social Science Elective (GB) (<https://catalog.harford.edu/general-education/#behavioral-social-science>) 3

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Credits 13

Total Credits 60

Concentration Requirements

(Select one concentration, 21 credits)

Art and Design

Code	Title	Credits
ART 101	Fundamentals of 2D Design	3
ART 107	Fundamentals of 3-D Design	3
ART 120	Digital Foundations I	3
PHOT 131	Digital Photography I	3
ART 202	History of Art-Renaissance to Modern (GAH) (D)	3
Select two of the following:		6
ART 108	Digital Media Culture (GI)	
ART 201	History of Art-Ancient and Medieval (GAH) (D)	
ART 239	Asian Art and Culture (GAH)	
ART 240	Modern Art and Culture (GAH)	
PHOT 209	The History of Photography (GAH)	

Total Credits 21

Mass Communications/Journalism

Code	Title	Credits
MC 101	Introduction to Digital Media	3
MC 102	Audio Production	3
MC 103	TV Studio Production	3
MC 104	Electronic Media Performance	3
MC 206	History of Film (GAH)	3
BA 104	Advertising and Sales Promotion	3
ART 108	Digital Media Culture (GI)	3

or MC 210 Introduction to Social Media (GI)

Total Credits **21**

Music

Code	Title	Credits
MUS 103	Music Theory I	4
MUS 104	Music Theory II	4
MUS 201	The Art of Listening I (GAH) (D)	3
MUS 202	The Art of Listening II (GAH) (D)	3
Select two credits of MUS 127-129		2
Select two credits of MUS 105-121		2
Select one of the following:		3
MUS 216	World Music (GAH) (D)	
MUS 222	Popular Music of the United States (GAH) (D)	
MUS 223	Listening to Jazz (GAH) (D)	

Total Credits **21**

Theatre

Code	Title	Credits
THEA 101	Introduction to Theatre (GAH)	3
ART 108	Digital Media Culture (GI)	3
THEA 106	Script Analysis: From Page to Stage (GAH)	3
Select four of the following:		12
THEA 102	Acting I	
THEA 103	Acting II	
THEA 104	Stagecraft I	
THEA 105	Stagecraft II	
THEA 201	Fundamentals of Play Directing	
THEA 204	Costuming	
THEA 221	Vocal Performance for the Stage	
THEA 222	Movement for the Actor	
THEA 223	Makeup for the Performer	

Total Credits **21**

General Education Degree Requirements

Note: The following codes identify courses which satisfy the General Education Degree Requirements:

Behavioral/Social Science (GB)

English Composition (GE)

Arts/Humanities (GAH)

Interdisciplinary and Emerging Issues (GI)

Biological/Physical Laboratory Science (GL)

Mathematics (GM)

Biological/Physical Science (GS)