

# FILM AND MEDIA PRODUCTION, AREA OF CONCENTRATION IN DIGITAL MEDIA (AAS)

**Award:** Associate of Applied Science Degree

**No. of credits required:** 60

**For more information:** Contact Assistant Professor Alex Dew, 443-412-2358, adew@harford.edu; or Admissions, 443-412-2109.

## Program Description

This program is designed to prepare students for entry-level employment in digital media, web-based media, and related fields, and for transfer to four-year institutions. Students gain a well-rounded depth of education in addition to an emphasis on social and new media, film production, digital video and audio, multimedia writing, and on-air performance.

## Program Goals

Upon completion of this degree program students will be able to:

1. Demonstrate media literacy.
2. Appraise present-day media content, operation, regulation, impact, or implications.
3. Apply current technology to produce or market media content.
4. Convey ideas via digital or web-based media.

## Employment Information

Electronic media producers, directors, writers, and on-air talent are employed by new media, websites, television and radio stations, and satellite and cable systems. They shoot, edit, and upload digital audio and video; write online, social media, journalism, and commercial copy; anchor podcasts, news, sports and podcasts; and record performing artists, among other technical and creative endeavors.

Entry-level positions in this field are promising. However, minimum standards and employment competition are high. Students are encouraged to prepare a portfolio and a résumé prior to seeking employment. See also the U.S. Bureau of Labor Statistics report broadcast, sound, and video technicians (<https://www.bls.gov/ooh/media-and-communication/broadcast-and-sound-engineering-technicians.htm>).

## Field Trip Statement

Courses in this program may require field trips.

## Degree Requirements

### Recommended Course Sequence

First Semester		Credits
CIS 102	Introduction to Information Sciences (GI)	3
ENG 101	English Composition (GE)	3
MC 101	Introduction to Digital Media	3
MC 102	Audio Production	3
MC 103	TV Studio Production	3

Physical Education Elective		1
<b>Credits</b>		<b>16</b>
<b>Second Semester</b>		
CMST 101	Speech Fundamentals (GI)	3
MC 203	Advanced Audio Production	3
MC 204	Video Production	3
Mathematics Elective (GM) ( <a href="https://catalog.harford.edu/general-education/#mathematics">https://catalog.harford.edu/general-education/#mathematics</a> )		3
General Elective <sup>1</sup>		3
<b>Credits</b>		<b>15</b>
<b>Third Semester</b>		
MUS 222	Popular Music of the United States (GAH) (D)	3
MC 201	Writing for the Electronic Media	3
MC 207	Advanced Video Production	3
Select one of the following:		3
MC 293	Independent Media Project	
MC 105	Introduction to Journalism (GAH)	
MC 206	History of Film (GAH) <sup>2</sup>	
Physical Education Elective		1
<b>Credits</b>		<b>13</b>
<b>Fourth Semester</b>		
MC 104	Electronic Media Performance	3
MC 283	Field Project: Announcing/Production in Electronic Media	3
Behavioral/Social Science Elective (GB) ( <a href="https://catalog.harford.edu/general-education/#behavioral-social-science">https://catalog.harford.edu/general-education/#behavioral-social-science</a> )		3
Biological/Physical Lab Science Elective (GL) ( <a href="https://catalog.harford.edu/general-education/#biological-physical-laboratory-science">https://catalog.harford.edu/general-education/#biological-physical-laboratory-science</a> )		4
General Elective <sup>1</sup>		3
<b>Credits</b>		<b>16</b>
<b>Total Credits</b>		<b>60</b>

1

Choose General Electives upon advisement and according to personal or career interests or to the requirements of the institution to which transfer is planned.

2

Eligible students may choose Honors-level MC 206 History of Film (GAH). See the Honors Programs and Societies webpage for more information.

## General Education Degree Requirements

Note: The following codes identify courses which satisfy the General Education Degree Requirements:

- Behavioral/Social Science (GB)
- English Composition (GE)
- Arts/Humanities (GAH)
- Interdisciplinary and Emerging Issues (GI)
- Biological/Physical Laboratory Science (GL)
- Mathematics (GM)
- Biological/Physical Science (GS)