

FILM AND MEDIA PRODUCTION, AREA OF CONCENTRATION IN DIGITAL MEDIA (AAS)

Award: Associate of Applied Science Degree
No. of credits required: 60
For more information: Contact Assistant Professor Alex Dew, 443-412-2358, adew@harford.edu; or Admissions, 443-412-2109.

Program Description

This program is designed to prepare students for entry-level employment in digital media, web-based media, and related fields, and for transfer to four-year institutions. Students gain a well-rounded depth of education in addition to an emphasis on social and new media, film production, digital video and audio, multimedia writing, and on-air performance.

Program Goals

Upon completion of this degree program students will be able to:

1. Demonstrate media literacy.
2. Appraise present-day media content, operation, regulation, impact, or implications.
3. Apply current technology to produce or market media content.
4. Convey ideas via digital or web-based media.

Employment Information

Digital film and media producers, directors, writers, and on-air talent are employed by film production companies, new media platforms, and television and radio stations. They shoot and edit digital audio and video; write online, social media, journalism, and commercial copy; anchor podcasts, news, and sports desks; record music and voice artists; and perform various crew positions on narrative film and television sets, among other technical and creative endeavors.

Entry-level positions in this field are promising, and growth is in line with or faster than the national average for most positions. However, minimum standards and employment competition are high. Students are encouraged to prepare a portfolio and a résumé prior to seeking employment. See also the U.S. Bureau of Labor Statistics report on broadcast, sound, and video technicians (<https://www.bls.gov/ooh/media-and-communication/broadcast-and-sound-engineering-technicians.htm>), film and video editors and camera operators ([https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bls.gov%2Ffoo%2Fentertainment-and-sports%2Fproducers-and-directors.htm&data=05%7C02%7Ctpeery](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bls.gov%2Ffoo%2Fmedia-and-communication%2Ffilm-and-video-editors-and-camera-operators.htm&data=05%7C02%7Ctpeery%40harford.edu%7Cefc935fb83474ffd9fe708dd457b565f%7C756eb95a68e14b7a9607685e1277368e%7C1%7C0%7C638743118227418994%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWU5IiYiOilwLjAuMDAwMCIslI%3D%3D%7C0%7C%7C%7C&sdata=ZOIAGNC11MvTXPwuxfsZh0S2IRFbrowe2YPNXEBsGMU%7C&reserved=0)), and producers and directors (<https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bls.gov%2Ffoo%2Fentertainment-and-sports%2Fproducers-and-directors.htm&data=05%7C02%7Ctpeery>).

<https://www.bls.gov/ooh/media-and-communication/broadcast-and-sound-engineering-technicians.htm>, [https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bls.gov%2Ffoo%2Fentertainment-and-sports%2Fproducers-and-directors.htm&data=05%7C02%7Ctpeery](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bls.gov%2Ffoo%2Fmedia-and-communication%2Ffilm-and-video-editors-and-camera-operators.htm&data=05%7C02%7Ctpeery%40harford.edu%7Cefc935fb83474ffd9fe708dd457b565f%7C756eb95a68e14b7a9607685e1277368e%7C1%7C0%7C638743118227435122%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWU5IiYiOilwLjAuMDAwMCIslI%3D%3D%7C0%7C%7C%7C&sdata=4uSjhjun1J1sZxqL3pCLTW%2BC7NqrlrVZJd4xCk%2FwQE%3D&reserved=0), and <https://catalog.harford.edu/general-education/#mathematics>

Field Trip Statement

Courses in this program may require field trips.

Degree Requirements

Recommended Course Sequence

First Semester		Credits
CIS 102	Introduction to Information Sciences (GI)	3
ENG 101	English Composition (GE)	3
MC 101	Introduction to Digital Media	3
MC 102	Audio Production	3
MC 103	TV Studio Production	3
Physical Education Elective		1
Credits		16
Second Semester		Credits
CMST 101	Speech Fundamentals (GI)	3
MC 203	Advanced Audio Production	3
MC 204	Video Production	3
Mathematics Elective (GM) (https://catalog.harford.edu/general-education/#mathematics)		3
General Elective ¹		3
Credits		15
Third Semester		Credits
MUS 222	Popular Music of the United States (GAH) (D)	3
MC 201	Writing for the Electronic Media	3
MC 207	Advanced Video Production	3
Select one of the following:		3
MC 293	Independent Media Project	
MC 105	Introduction to Journalism (GAH)	
MC 206	History of Film (GAH) ²	
Physical Education Elective		1
Credits		13
Fourth Semester		Credits
MC 104	Electronic Media Performance	3
MC 283	Field Project: Announcing/Production in Electronic Media	3
Behavioral/Social Science Elective (GB) (https://catalog.harford.edu/general-education/#behavioral-social-science)		3
Biological/Physical Lab Science Elective (GL) (https://catalog.harford.edu/general-education/#biological-physical-laboratory-science)		4
General Elective ¹		3
Credits		16
Total Credits		60

¹ Choose General Electives upon advisement and according to personal or career interests or to the requirements of the institution to which transfer is planned.

² Eligible students may choose Honors-level MC 206 History of Film (GAH). See the Honors Programs and Societies webpage for more information.

General Education Degree Requirements

Note: The following codes identify courses which satisfy the General Education Degree Requirements:

Behavioral/Social Science (GB)
 English Composition (GE)
 Arts/Humanities (GAH)
 Interdisciplinary and Emerging Issues (GI)
 Biological/Physical Laboratory Science (GL)
 Mathematics (GM)
 Biological/Physical Science (GS)

Part-Time Progression Plan

The part-time progression plan for programs of study has been developed as a helpful example for students to guide their academic journey. This plan outlines a likely sequence of courses and milestones over three years to help students visualize their academic path. It is important to note that this progression plan is based solely on the core requirements outlined in the approved program of study and does not include any additional requirements. Each student's experience may vary based on their specific interests, course availability, and academic history. Therefore, students are encouraged to work closely with their academic advisor.

Recommended Part-Time Sequence

Course	Title	Credits
First Year		
First Semester		
MC 101	Introduction to Digital Media	3
ENG 101	English Composition (GE)	3
MC 103	TV Studio Production	3
Credits		9
Second Semester		
CIS 102	Introduction to Information Sciences (GI)	3
Credits		3
Third Semester		
MC 102	Audio Production	3
MC 207	Advanced Video Production	3
Select a Mathematics Elective (GM): ¹		3-4
MATH 102	Contemporary Mathematics (GM)	
MATH 101	College Algebra (GM)	
MATH 216	Introduction to Statistics (GM)	
Credits		9-10
Fourth Semester		
General Elective		3
Physical Education Elective		1
Credits		4

Second Year

First Semester

Select a Biological/Physical Lab Science Elective (GL):		4
BIO 100	Fundamentals of Biology (GL)	
ES 105 & ES 106	Earth Science (GS) and Earth Science Laboratory (GL)	
ENV 111 & ENV 112	Introduction to Environmental Science (GS) and Environmental Science Laboratory (GL)	
MC 204	Video Production	3
MC 201	Writing for the Electronic Media	3
Credits		10

Second Semester

CMST 101	Speech Fundamentals (GI)	3
Credits		3

Third Semester

MC 104	Electronic Media Performance	3
MC 203	Advanced Audio Production	3
Select one of the following:		3
MC 206	History of Film (GAH)	
MC 105	Introduction to Journalism (GAH)	
MC 293	Independent Media Project	
Credits		9

Fourth Semester

MUS 222	Popular Music of the United States (GAH) (General Elective)	3
General Elective		3
Credits		6

Third Year

First Semester

MC 283	Field Project: Announcing/Production in Electronic Media	3
Select a Behavioral/Social Science Elective (GB):		3
PSY 101	General Psychology (GB)	
SOC 101	Introduction to Sociology (GB)	
HIST 102	History of Western Civilization II (GB)	
Physical Education Elective		1
Credits		7
Total Credits		60-61

¹ Students who select a four-credit mathematics general education course should consult their advisor about a possible one-credit waiver where applicable.

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Behavioral/Social Science (GB)
 English Composition (GE)
 Arts/Humanities (GAH)
 Interdisciplinary and Emerging Issues (GI)
 Biological/Physical Laboratory Science (GL)

Mathematics (GM)
Biological/Physical Science (GS)